

If you want
a copier that...
is completely
reliable, is simple
to operate, gives
you multiple
copies with one
press of a
button, doesn't
suffer from
"downtime-itis"
and makes the
finest copies
you've ever seen...



here it is...
the 3M "209"

IN THOUSANDS OF OFFICES, BOSSES KNOW IT...GIRLS KNOW IT. NO OTHER BRAND USES THE "209" COPYING PROCESS...NO OTHER COPIER—NO MATTER WHAT THE PRICE—MATCHES IT IN COPY QUALITY, IN VERSATILITY, IN EASE OF OPERATION, IN SHEER USEFULNESS!

Only 3M has the "Dual Spectrum" Copying Process

The secret of the "209"'s remarkable copying performance is 3M's exclusive "Dual Spectrum" process. It means that, no matter how "difficult" an original might be for an electrostatic copier (such as half-tones, crayon, photostat negatives, full-color artwork, etc.), the "209" will handle it with ease!

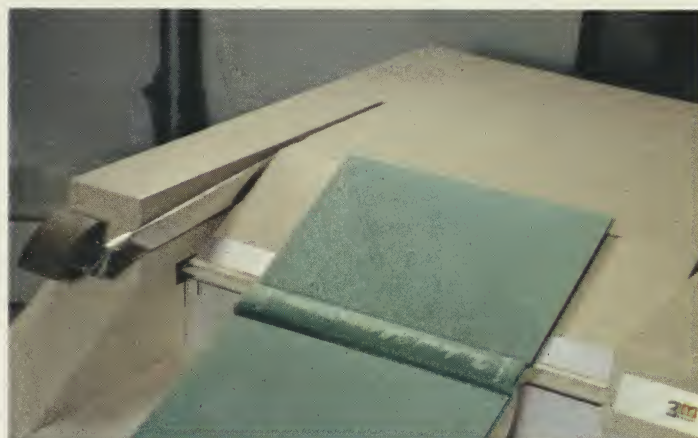


A new model of the "209" is now available with Automatic Feed. It lets the copier automatically feed itself up to 200 originals of varying weights and sizes, making 1 to 25 copies of each. Saves hours of clerical time!



THE MOST VERSATILE COPIER MADE!

Originals of any size, shape or color—reproductions, typed material, bills, records, blueprints—there's virtually *nothing* on paper the "209" can't copy beautifully!



COPIES BOOKS AND MAGAZINES TOO!

Copying pages from bound books and magazines is a snap for the "209". It's perfect for libraries, research departments, art studios, schools, etc.

SEE OFFER OF VALUABLE FREE GUIDE ON OTHER SIDE!

The boss thinks
the "209" is great...
and it is!



The Boss Says—It's So Reliable!

The "209" has an "uptime" record that makes bosses beam. Here's one copier that's always ready when you are—for high-volume, high-quality copying!

The Boss Says—It's So Economical!

And not *only* because superb quality copies cost as little as 3½ cents each. On top of that, you get far fewer copies that have to be thrown in the wastebasket!

The girls think
the "209" is groovy...
and it is!



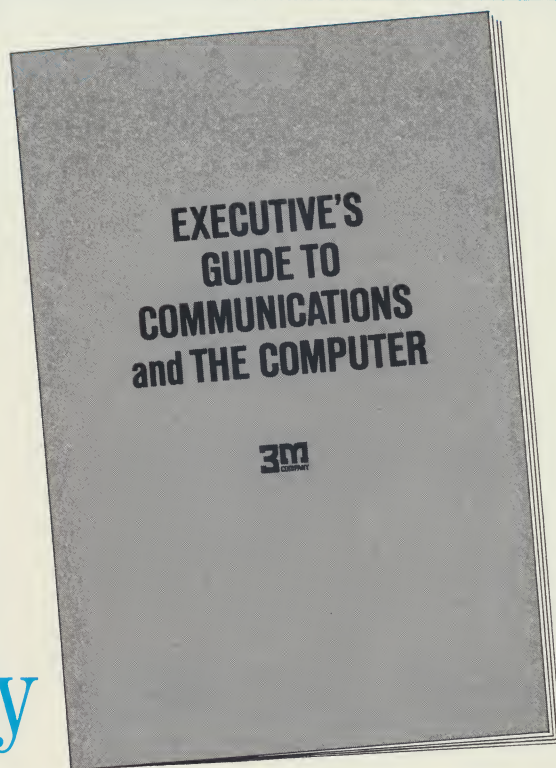
The Girls Say—It's So Simple!

Whether your secretary's making one copy or 25, a single press of the button is all it takes. There are no chemicals, no powders, it's all-electric!

The Girls Say—It's So Automatic!

Just set the dial for as many copies as you need. You can make 25 sharp, clear, black-on-white copies in less than four minutes!

This valuable directory is not for sale anywhere and is available only from 3M! It is yours free when you mail the enclosed card!



The Executive's Guide To Communications And The Computer is a selected, annotated list of sources for current literature in the vitally important field of computerized communications. To receive your complimentary copy, simply mail the enclosed card. No obligation.

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